



URBAN CITIZEN INNOVATION MEETING

“LA RECONQUISTA DEL ESPACIO PÚBLICO”

(“RECONQUERING PUBLIC SPACE”)

VALPARAÍSO, 2017

NOVEMBER 06th to 09th

CALL FOR PROPOSALS

HOW WE ARE THINKING CREATIVELY ABOUT CITIES

1. INTRODUCTION

The NGO Espacio Lúdico, PPS (Project for Public Spaces), Avina Foundation and the CivicWise community make a joint call to activists, professionals, citizens and all those who are in some way involved in conceiving cities for people, to send COMMUNICATIONS, PROJECTS, STORIES AND PROPOSALS to participate in the first **Meeting of Urban Citizen Innovation - Placemaking Latin America 2017** to be held between the 6th and 9th of November, 2017.

The meeting will take place in the Centro Cultural de Valparaíso - Chile, and will start a process of identification and strengthening in relation to the construction of our cities with the people and for the people and the environment.

Latin America is a region where a large number of social initiatives have not been made sufficiently visible by the media or our history, and today - thanks to the accelerated flow of information - becomes an ideal scenario for the implementation of what the Anglo-Saxon world has known for years as "placemaking", and what we can locally name "Collaborative Urban Design", "Social Urbanism", "Tactical Urbanism", "Civic Design", etc. The concept of **Placemaking** is conceived as a tool for reimagining, reinventing and collectively reclaiming public spaces in accordance with the needs and dreams of the community. This is carried out through practices that transform our common places (neighborhoods, parks, squares, streets, markets, docks, public buildings) conceived from citizen autonomy, transdisciplinary work, valuing collaborative work processes with different social actors over results and that seek public health, welfare, environmental sustainability and happiness of the people.

2. CALL FOR PARTICIPATION

Currently, our situation in relation to the practice of principles and methods of city construction through creative alternative uses of public spaces, shows us new ways of thinking about these challenges in the Latin American region, which we seek to rescue and to make evident.

For the above, we hope that with this call we can build together answers to the question:

What is Urban Citizen Innovation?

We hope that the proposals specifically emphasize the Latin American context, however, we accept proposals whose cases are from other territories but that can deal with globally applicable issues.

Proposals of a different nature but directly related to the central theme of the Meeting will be received:

“Reconquering Public Space”

These are some of the suggested themes:

#innovacionurbana #placemaking #urbanismotactico #diseñourbanocolaborativo #performance
#espaciopúblico #diseñocívico #ciudadcolaborativa #espaciolúdico #movilidad #inclusividad
#comunidadorganizada #conectividad #artepublico #gobiernociudadano #ciudadludica
#tecnologiayciudad #sustentabilidad

3. APPLICATION LINES:

- **Presentations:** Narrations about community experiences, academic texts (theoretical, historical), activist practices, research, case studies, projects, interventions, among others.
- **Workshops:** Presentation of methodologies and application of social management models, collaborative work, others.
- **Alternative Media:** Videos, documentaries, photography, projections, installations, performance, websites, digital technologies, apps, posters, mapping, others.

* In case you want to participate through some format that has not been previously exposed, please write to the following email: cfp@placemakinglatinoamerica.com.

4. APPLICATION FORMATS (1ST PHASE)

You must apply through the webpage www.placemakinglatinoamerica.com by entering the available application form, and filling the following fields:

PROPOSAL

- Application Line (Presentation, Workshop, Alternative Media)
- Title of the proposal
- Abstract (Summary - between 200 and 300 words- in which the proposal is clearly synthesized)
- Keywords (4 to 6 #hashtags)
- Final Delivery Format: The delivery format must be described.

APPLICANT

- Author(s) Name(s)
- Representative's Email
- Biography(s) (50 words)
- Institution, if applicable (optional)
- Social Network contact
- Country
- City

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5. EVALUATION

An expert's committee will analyze all proposals and a limited number will be selected.

6. - SELECTED PROPOSALS DELIVERY REGULATIONS (2ND PHASE)

a) Presentations: The presentations of the final texts will be delivered according to a template provided by the organization.

b) Workshops: Include description, amount of participants, technical, spatial and material needs, and duration.

c) Alternative Media: Depending on the format, the organizer will indicate the form of delivery.

All final proposals must be sent to the email cfp@placemakinglatinoamerica.com, before the date indicated by the organizer at the time of preselection.

7. SELECTION

A specialist committee will select the proposals to be presented at the Meeting

8. PRESENTATION IN THE MEETING

The postulated texts and/or audiovisual media should be presented by the author in person during the Meeting and will have a maximum duration of 15 minutes.

9. PUBLICATIONS:

All abstracts will be included in a Conference Proceedings with ISBN online.

10. KEY DATES - SCHEDULE

June 7th CFP Launch.

July 5th: Deadline for the receipt of abstracts.

August: Announcement of pre-selected proposals and request for details.

September: Deadline for submission of proposals.

End of September: Announcement of selected proposals.

November 6th: Opening of the Meeting.

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Patrimonio
de la
Humanidad
CHILE

11. INSCRIPTION

The selected proposal must be presented during the Placemaking Meeting by its author, or another person to whom he/she nominates, who will be able to access all the spaces that the Meeting includes: plenary sessions, exhibition of proposals and workshops, food and parties of the event. To participate, you must register on the website www.placemakinglatinamerica.com. The registration will cost 140USD, a preferential value that will be made effective by a code delivered by the organization at the time of its selection, which will confirm its participation in the Meeting.

The organization has made available a limited number of free registrations for those who require it (preference will be given to neighbors, activists, students or independent researchers).

For further inquiries, please write to cfp@placemakinglatinoamerica.com

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